

SHARP

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THE BOOK FOR MEN

*FALL/
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2014*

*WHAT
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SHARP: THE BOOK FOR MEN
FALL/WINTER 2014

Experiences

The House of Joe

A personal tour through the home, art collection and shoe closet of a Canadian fashion icon

BY Yang-Yi Goh PHOTOGRAPHY BY Liam Goslett

LEFT

"About 25 years ago, maybe longer, on my first trip to England, I went down to Jermyn Street and bought my very first pair of slippers from Tricker's. I've been wearing and ordering them ever since—nowadays, I have an embarrassingly massive collection. I love the bit of panache it brings to a look. There's an old world glamour to them, a sense of casualness, an almost 'I don't care' type of attitude."

Joe Mimran brings his work home with him. The same smart, stylish simplicity that's been a crucial tenet of every brand the 61-year-old impresario has founded in the last 30 years—from Alfred Sung to Club Monaco to Joe Fresh—is, perhaps unsurprisingly, present in virtually every square inch of his leafy Toronto estate.

"It's a sense of enduring classics," Mimran says of his approach to design, be it clothing or interiors. "How do you keep reinventing

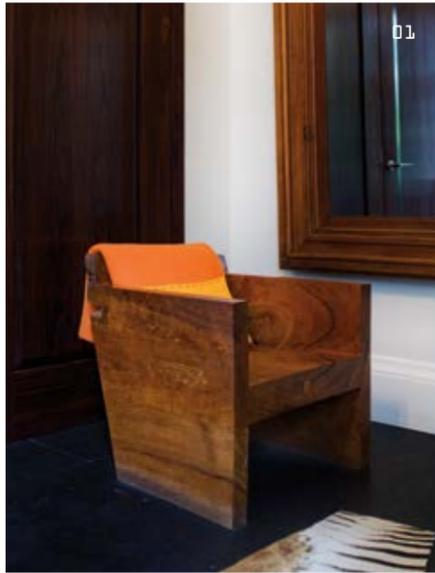


them so they feel modern? It's usually silhouette, finish, and attention to detail that gets you there as opposed to a lot of trickiness."

In the case of his 4,500-square-foot Forest Hill house, Mimran got "there" by keeping the fixtures understated and allowing his extensive collection of contemporary art and antique oddities to truly shine. The result is a home that's full of flair and effervescent personality while still showing a great deal of tasteful restraint—just like the man himself.



01
"I've had this chair since before we built the house. It was carved from a solid piece of Indonesian teak by a guy named Jérôme Seguin, who's done work for Ralph Pucci."



02
"The white shirt is what I started my career on. It's iconic to me. I give a lot of them away because I'm constantly updating the body—making it a little shorter, changing the shade—but at any given time, I have about 50 of them in my closet here, and probably another 50 at my place in New York."



03
"I collect vintage sunglasses. It's always a treat to find pairs from the '60s or '70s—they're hard to come by these days. My eyeglasses, which I love, were made for me especially by Oliver Goldsmith."



RIGHT
"Back in 2000, we were on a spur-of-the-moment, five-day trip to Marrakech when I spotted this table in an antique store. I fell in love with it and had to rescue it and bring it home with us."





04



05

The House of Joe

04
"It's become a little passé, but I still love to handwrite notes. I keep notecards and stationery in an Hermes box on my desk."

05
"This was drawn by the German artist Stephan Balkenhol. He does these sketches in chalk, and I was immediately drawn to this one—to me, it's a perfect representation of my aesthetic, from the simple black and white tones to the timeless striped tee."

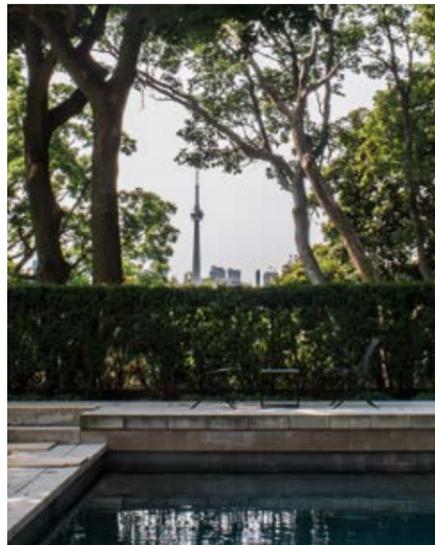


06



07

06
"The staircase was one of the toughest things to get right. I wanted it to be twisted like an old Parisian stairwell, and it took several attempts to get the curvature just as I'd imagined it. Black-and-white photography, meanwhile, was one of my first loves. It's where my passion for art collecting really began, just by wanting to own work from the talented friends I worked with, like Dick Avedon."



07
"My advice for novice wine collectors? Buy up as many 2009 bottles as you can. They're highly rated and soft enough to drink right now, but they'll cellar for at least 15-20 years."



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SHARP: THE BOOK FOR MEN
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Style

Formal Language

Lessons on black tie from
the men who wore it best

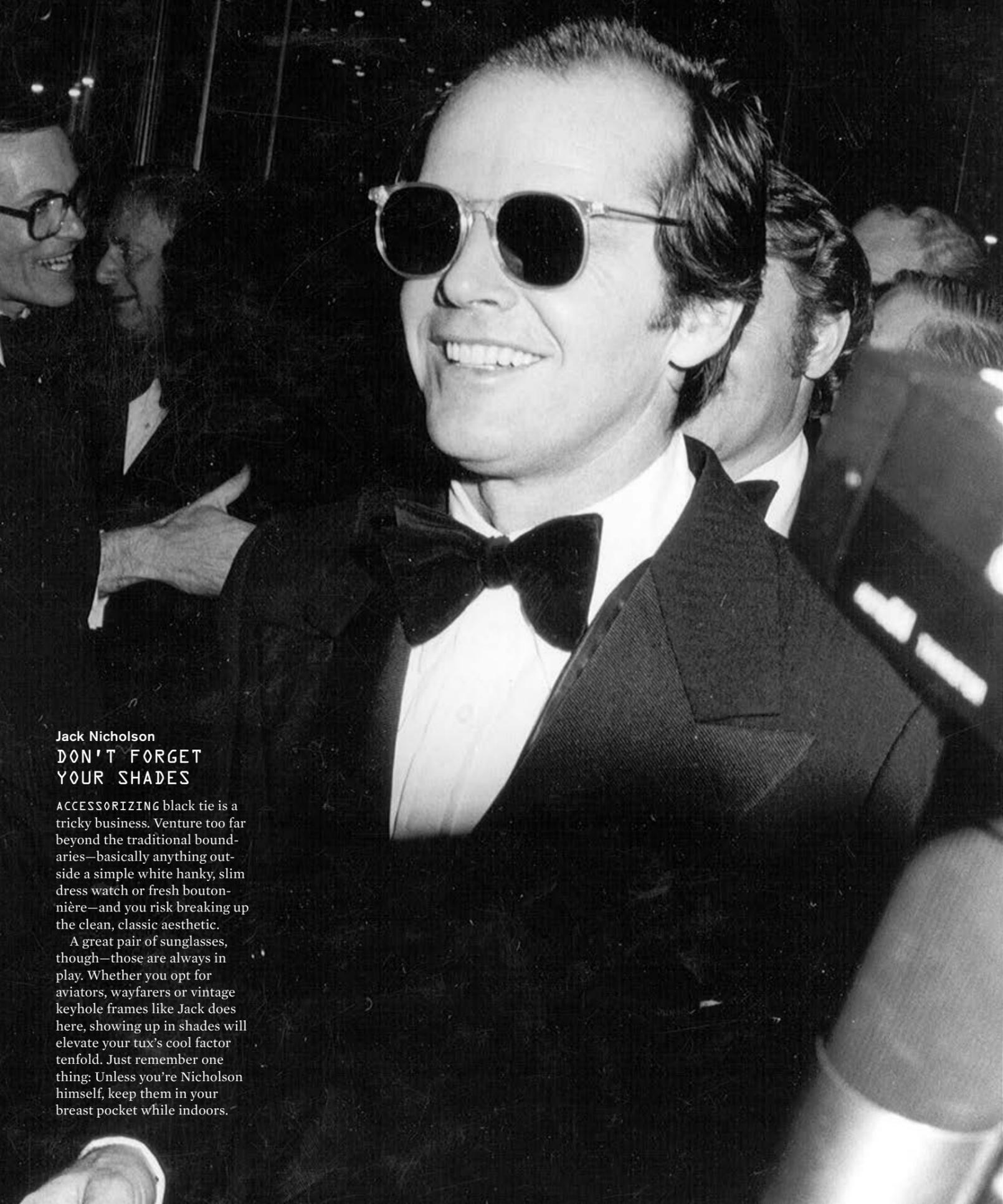
BY
Yang-Yi Goh

Humphrey Bogart
SEE DOUBLE

THE double-breasted silhouette is in the midst of a roaring comeback, but, as of yet, the revival hasn't stretched very far into the realm of black tie. It's time for that to change.

Bogie knew it well: a smartly buttoned-up, double-breasted tux inspires a great deal of poise in its wearer. You'll stand up straighter, feel more assertive, and look more sophisticated than ever. And, for the time being, you're likely to be the only man in the room wearing one. Take advantage before that's no longer the case.





Jack Nicholson
DON'T FORGET
YOUR SHADES

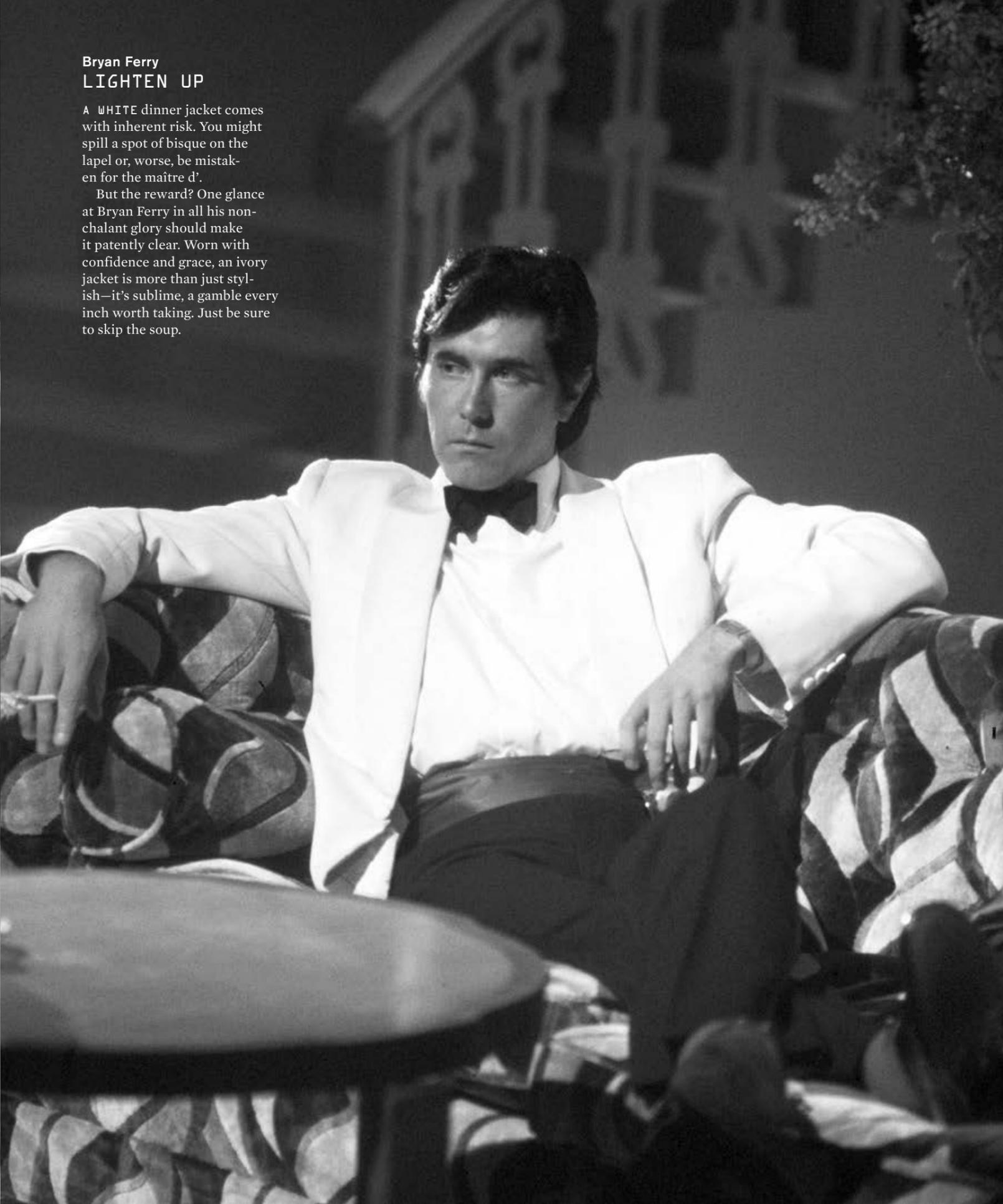
ACCESSORIZING black tie is a tricky business. Venture too far beyond the traditional boundaries—basically anything outside a simple white hanky, slim dress watch or fresh boutonnière—and you risk breaking up the clean, classic aesthetic.

A great pair of sunglasses, though—those are always in play. Whether you opt for aviators, wayfarers or vintage keyhole frames like Jack does here, showing up in shades will elevate your tux's cool factor tenfold. Just remember one thing: Unless you're Nicholson himself, keep them in your breast pocket while indoors.

Bryan Ferry
LIGHTEN UP

A WHITE dinner jacket comes with inherent risk. You might spill a spot of bisque on the lapel or, worse, be mistaken for the maître d'.

But the reward? One glance at Bryan Ferry in all his nonchalant glory should make it patently clear. Worn with confidence and grace, an ivory jacket is more than just stylish—it's sublime, a gamble every inch worth taking. Just be sure to skip the soup.



Paul Newman
BE YOURSELF

ONE thing you'll note in all of these photographs—most especially in this one of the interminably cool Paul Newman—is that the men pictured look relaxed, at ease, comfortable. They look like themselves. And that's not always an easy thing to do in a tuxedo.

There's a tendency to think of formal wear as just that: formal and stiff, a uniformed vacuum of personality. In truth, black tie's simplicity forces you to show the world exactly what kind of man you are. Let yourself shine through, or it'll swallow you whole.

More to the point: if you're wearing a tux, there's likely good reason to celebrate and let loose. Embrace it.



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SOPHISTICATED
WOMEN

STYLE &
FASHION



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