

# SHARP

LOOK BETTER • FEEL BETTER • KNOW MORE

# THE BOOK FOR MEN

*FALL/  
WINTER  
2014*

*WHAT  
TO WEAR  
NOW!*

COMPLETE  
**STYLE MANUAL**  
INSIDE



*STYLE • SUITS  
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ADVICE*

# 150

SHARP: THE BOOK FOR MEN  
FALL/WINTER 2014

## Style

# Formal Language

Lessons on black tie from  
the men who wore it best

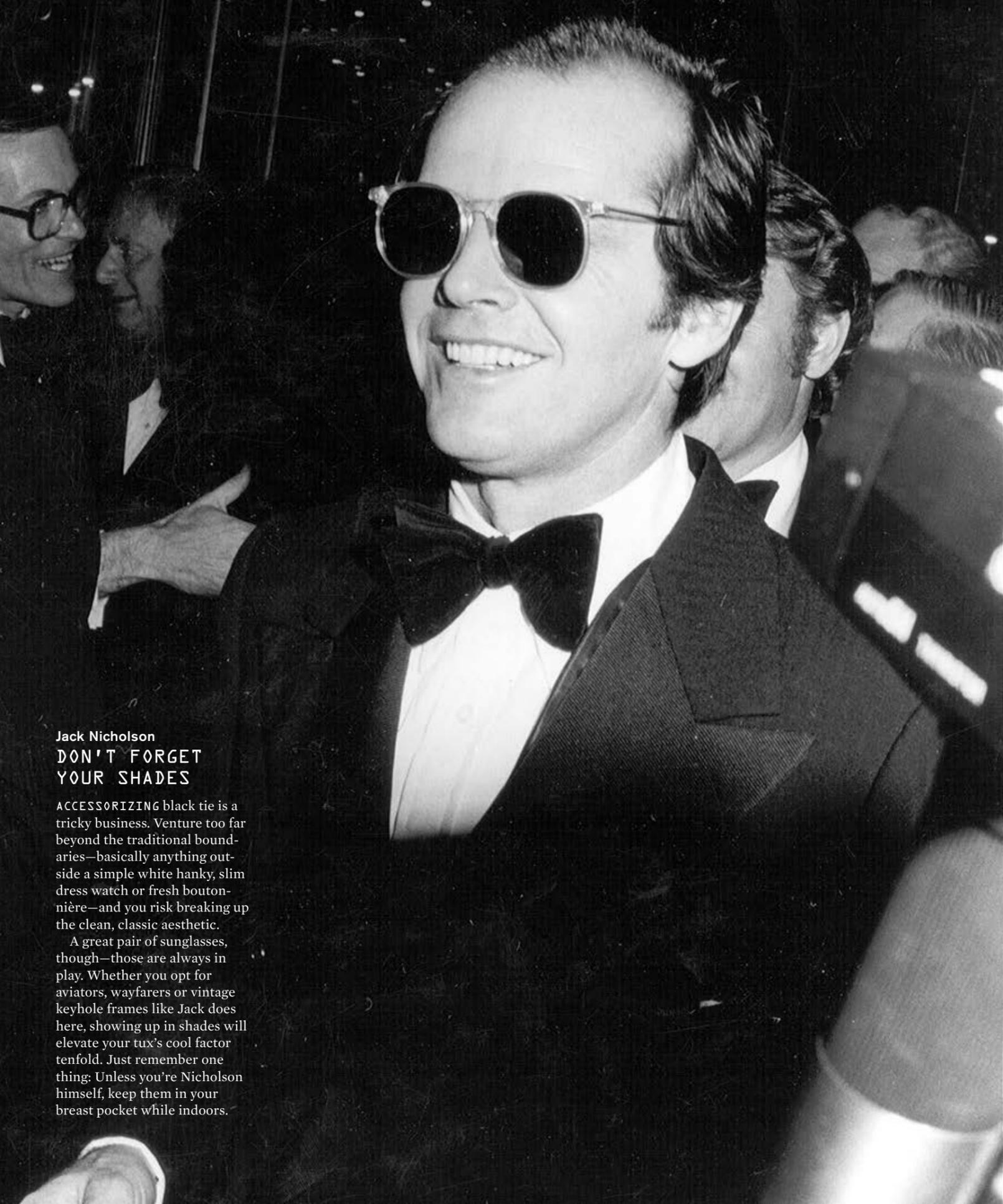
BY  
Yang-Yi Goh



Humphrey Bogart  
SEE DOUBLE

THE double-breasted silhouette is in the midst of a roaring comeback, but, as of yet, the revival hasn't stretched very far into the realm of black tie. It's time for that to change.

Bogie knew it well: a smartly buttoned-up, double-breasted tux inspires a great deal of poise in its wearer. You'll stand up straighter, feel more assertive, and look more sophisticated than ever. And, for the time being, you're likely to be the only man in the room wearing one. Take advantage before that's no longer the case.



**Jack Nicholson**  
**DON'T FORGET**  
**YOUR SHADES**

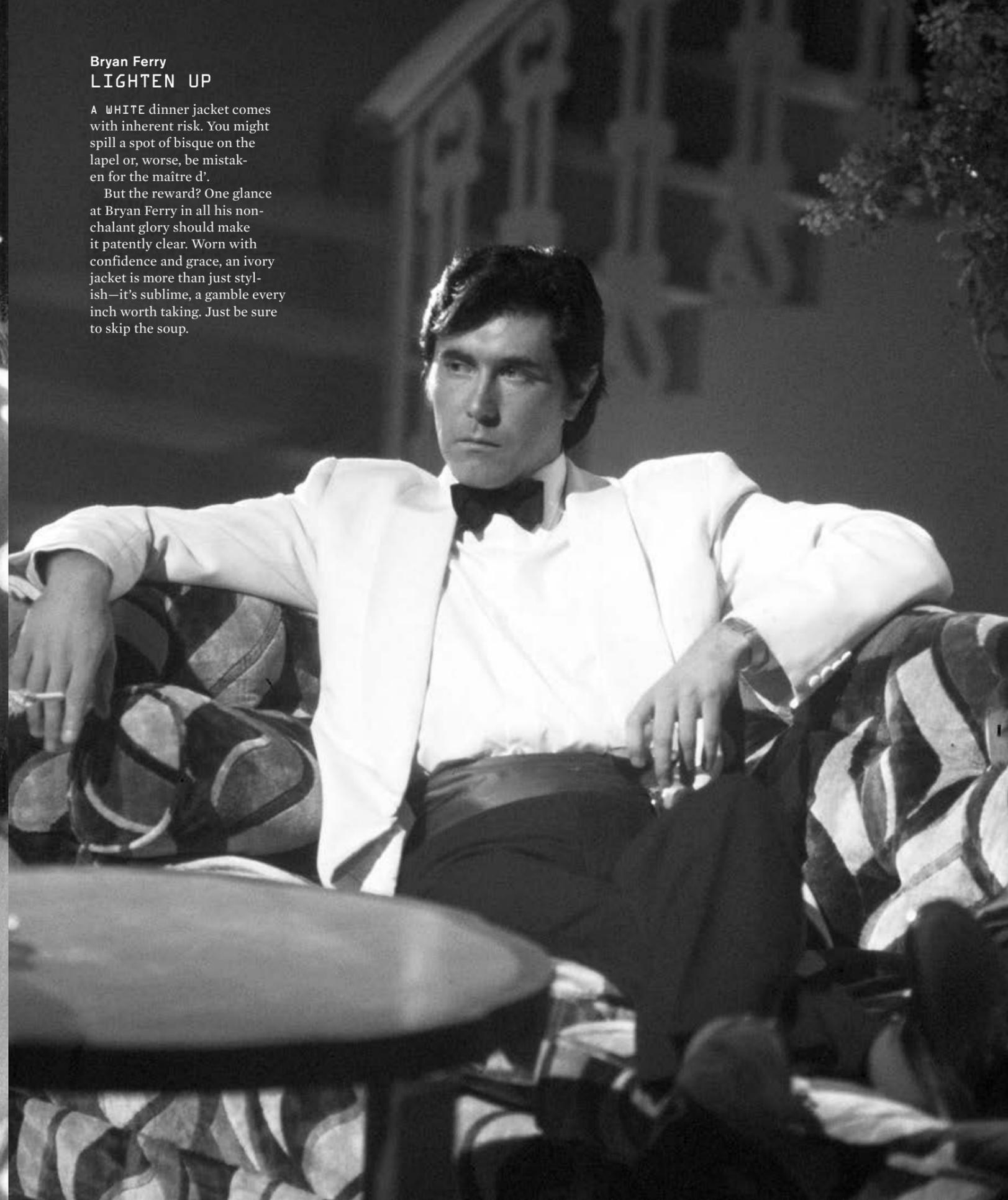
ACCESSORIZING black tie is a tricky business. Venture too far beyond the traditional boundaries—basically anything outside a simple white hanky, slim dress watch or fresh boutonnière—and you risk breaking up the clean, classic aesthetic.

A great pair of sunglasses, though—those are always in play. Whether you opt for aviators, wayfarers or vintage keyhole frames like Jack does here, showing up in shades will elevate your tux's cool factor tenfold. Just remember one thing: Unless you're Nicholson himself, keep them in your breast pocket while indoors.

**Bryan Ferry**  
**LIGHTEN UP**

A WHITE dinner jacket comes with inherent risk. You might spill a spot of bisque on the lapel or, worse, be mistaken for the maître d'.

But the reward? One glance at Bryan Ferry in all his nonchalant glory should make it patently clear. Worn with confidence and grace, an ivory jacket is more than just stylish—it's sublime, a gamble every inch worth taking. Just be sure to skip the soup.



Paul Newman  
BE YOURSELF

ONE thing you'll note in all of these photographs—most especially in this one of the interminably cool Paul Newman—is that the men pictured look relaxed, at ease, comfortable. They look like themselves. And that's not always an easy thing to do in a tuxedo.

There's a tendency to think of formal wear as just that: formal and stiff, a uniformed vacuum of personality. In truth, black tie's simplicity forces you to show the world exactly what kind of man you are. Let yourself shine through, or it'll swallow you whole.

More to the point: if you're wearing a tux, there's likely good reason to celebrate and let loose. Embrace it.



CANADA'S  
MAGAZINE FOR  
SOPHISTICATED  
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FALL 2014  
AVAILABLE ON NEWSSTANDS  
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